

PRIVACY POLICY

Effective Date: [Insert Date]

TheOmegaFix.com (“Website”) is owned and operated by Cathy Taylor, a Zinzino Independent Partner (“we,” “our,” or “us”).

This Privacy Policy explains how we collect, use, and protect your personal information when you visit our Website.

By using this Website, you consent to the practices described below.

1. Information We Collect

We collect personal information that you voluntarily provide, including:

- Name
- Email address

If you schedule a call through our Website, additional information may be collected through Calendly, such as:

- Phone number (if provided)
- Appointment details
- Any information you choose to include in scheduling notes

We also automatically collect limited technical data through cookies and tracking technologies, including:

- IP address
- Browser type
- Device type
- Pages visited
- Time spent on pages
- Referral source

Additional State of California Disclosures

We collect the following categories of personal information:

- Identifiers (such as name and email address)
- Internet activity information (such as browsing activity on this Website)

We collect this information for the business purposes described in this Privacy Policy.

We do not sell or share personal information for monetary compensation.

2. How We Use Your Information

We use your information to:

- Respond to inquiries
- Send educational emails and wellness information
- Assist you with setting up a Zinzino account
- Schedule consultations
- Improve marketing effectiveness and Website performance

We do not sell or rent your personal information.

3. Email Communications

If you provide your email address, you consent to receive communications from us.

Emails are managed through Gmail and may be stored within Google's systems.

You may unsubscribe from marketing emails at any time using the unsubscribe link provided in those emails or by contacting us directly.

4. Third-Party Services

We use trusted third-party service providers to operate our business:

Calendly

Used for appointment scheduling. Information submitted through scheduling forms is stored by Calendly and subject to their privacy practices.

Meta (Facebook & Instagram Advertising)

We use Facebook Ads and may use the Meta Pixel to track Website activity and measure advertising performance. This technology may collect data about your interaction with our Website.

Meta may use cookies and tracking technologies in accordance with their own Privacy Policy.

Zinzino

If you choose to purchase products, you will be redirected to Zinzino's official website. All transactions are processed directly by Zinzino and are governed by their Privacy Policy and Customer Terms.

We are not responsible for the privacy practices of third-party platforms.

This is the terms and conditions page for Zinzino

https://zinzinowebstorage.blob.core.windows.net/contracts/TermsAndConditions_US_en-US.pdf

Cookies: <https://www.zinzino.com/site/us/en-us/cookies/>

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to:

- Analyze Website traffic
- Measure advertising performance
- Improve user experience

You may disable cookies through your browser settings. Please note that disabling cookies may affect Website functionality.

6. Data Security

We implement reasonable administrative and technical safeguards to protect your information.

However, no internet transmission or storage system can be guaranteed to be 100% secure.

7. California Privacy Rights (CCPA)

If you are a California resident, you have the right to:

- Request access to personal data we collect
- Request deletion of your personal data
- Request information about how your data is used

We do not sell personal information.

To exercise your rights, contact us at:

[Insert Contact Email]

8. Children's Privacy

This Website is not intended for children under the age of 13.

We do not knowingly collect personal information from children.

9. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Updates will be posted on this page with a revised effective date.

10. Contact Information

Cathy Taylor

[Insert Business Mailing Address or Registered Business Address]

[Insert Contact Email]

Now a mentor moment.

Because you are running Facebook ads, you should also:

1. Add a visible cookie notice banner on your site.
 2. Include a small footer disclosure:
"Cathy Taylor is a Zinzino Independent Partner."
 3. Make sure your opt-in form clearly states that submitting information means they consent to receive email communication.
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1. Cookie Banner Text

Because you run Facebook Ads (Meta Pixel), you must disclose tracking.

Here's your banner text:

Cookie Notice

“We use cookies and similar tracking technologies to improve your experience, analyze site traffic, and measure advertising performance. By clicking ‘Accept,’ you consent to our use of cookies as described in our Privacy Policy.”

Buttons:

[Accept]

[Learn More]

“Learn More” should link to your Privacy Policy.

If you want to be slightly stronger (recommended in California), add:

“You can disable cookies through your browser settings.”

That’s it. No legal novel. Just transparency.

2. Footer Structure

© 2026 TheOmegaFix.com | Cathy Taylor

Cathy Taylor is a Zinzino Independent Partner.

All product purchases are processed directly through Zinzino’s official website.

Links:

- Terms of Service
- Privacy Policy
- Contact
- Zinzino Official Site

Optional but wise:

- Income Disclosure (if you mention business opportunity anywhere)

If you are running Facebook ads, you may also add:

“This site is not affiliated with or endorsed by Facebook or Meta.”

Not legally required — but smart when running paid traffic.

3. Opt-In Form Language

Make it visible but elegant.

This protects you under:

- CAN-SPAM
- CCPA
- General consumer protection law

Also: every email you send must include:

- Your business name
- A physical mailing address (can be a registered business address or PO Box)
- An unsubscribe link

That's federal law, not optional.

Your opt-in form should continue to state that submitting information means they consent to email communication.

Your footer should include:

- Independent Partner disclosure
- Terms of Service
- Privacy Policy
- Contact