Beds4U Christmas Giveaway 2026

Official Terms & Conditions | Rules and Regulations

Campaign Name: Gift a Better Sleep This Christmas ❤️

Promoter: Beds4U, New Zealand

Official Giveaway Website: https://giveaway.beds4u.co.nz/christmas-giveaway-2026/

Entry Period: 19 November 2026 to 17 December 2026

Winner Announcement: Target date of 22 December 2026

NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF BEING SELECTED.

1. Eligibility

1.1. The Gift a Better Sleep Christmas Giveaway 2026 (the "Campaign") is open to legal residents of New Zealand aged 18 years or older at the time of entry.

1.2. The person submitting the nomination (the "Nominator") and the individual being nominated (the "Nominee") must both reside in New Zealand and be at least 18 years of age.

1.3. Participants may nominate themselves or another eligible individual.

1.4. Employees of Beds4U, its affiliates, participating suppliers, advertising and promotional agencies directly involved in the Campaign, and their immediate families are not eligible to participate.

1.5. The Campaign is subject to applicable New Zealand laws and regulations.

2. Agreement to Rules

2.1. By participating in the Campaign, entrants acknowledge that they have read, understood and agreed to these Official Terms & Conditions.

2.2. Entrants confirm that all information provided is accurate, truthful and complete to the best of their knowledge.

2.3. Beds4U reserves the right to verify eligibility and request reasonable supporting information where necessary.

2.4. Decisions made by Beds4U regarding eligibility, judging and administration of the Campaign will be final, subject to applicable New Zealand law.

3. Campaign Period

3.1. Entries open on **19 November 2026**.

3.2. Entries close at **11:59 PM New Zealand Daylight Time (NZDT) on 17 December 2026**.

3.3. Entries submitted after the closing time will not be accepted.

3.4. The winning nomination is expected to be announced on or around 20 December 2026, subject to winner verification, acceptance and the necessary permissions.

3.5. Beds4U reserves the right to reasonably adjust the Campaign schedule where necessary, subject to applicable law.

4. How to Enter

4.1. To participate, entrants must visit the official giveaway landing page:

https://giveaway.beds4u.co.nz/christmas-giveaway-2026/

4.2. Entrants must complete and submit the official online nomination form.

4.3. The form requires the following information:

- Full name of the Nominator.
- Valid email address.
- Contact phone number.
- Selection of whether the Nominator is nominating themselves or another person.
- Name of the Nominee, when nominating another person.
- A nomination story of no more than 100 words explaining why the Nominee deserves a better night's sleep.
- Responses to applicable story-sharing or contact permission questions.
- Acceptance of these Terms & Conditions.

4.4. Entrants may optionally upload a photograph or video to support their nomination.

4.5. Uploading a photograph or video is not required and does not guarantee selection.

4.6. Only **one nomination per person** is permitted during the Campaign Period.

4.7. Duplicate entries, entries submitted using false identities or misleading information, and attempts to circumvent entry restrictions may be disqualified.

4.8. Entries must be genuine, truthful and submitted by the person identified as the Nominator.

4.9. No purchase is necessary to participate.

4.10. Entrants may choose not to receive promotional marketing communications without affecting their eligibility.

5. Giveaway Prizes

5.1. Grand Prize

One winning Nominee will receive a premium Beds4U bed package valued at **NZ$5000+**. The package includes 1x Sealy Posturepedic Acclaim Queen Bed and 1x Boss Queen Headboard.

The final prize package, including the applicable mattress, base and other included components, will be determined by the approved prize specification.

5.2. Nominator's Reward

If the winning Nominee was nominated by another person, that Nominator will receive a **NZ$500 Beds4U voucher** as a thank you for submitting the winning nomination.

5.3. Self-Nominations

Participants who nominate themselves are eligible to receive the NZ$4,999 grand prize if selected.

However, self-nominations are **not eligible for the additional NZ$500 Beds4U voucher**.

5.4. General Prize Conditions

- Prizes are not transferable or exchangeable for cash.
- No cash alternative will be offered.
- Beds4U reserves the right to provide a reasonably comparable replacement prize if the advertised prize becomes unavailable for reasons beyond its reasonable control, subject to applicable law.
- Prize values are stated in New Zealand dollars.
- The grand prize will be delivered within New Zealand, subject to reasonable delivery access and stock availability.
- Beds4U will arrange delivery with the winning recipient.
- Any additional costs or services not expressly included in the approved prize package are the responsibility of the recipient.

5.5. Voucher Conditions

The NZ$500 Beds4U voucher will be subject to its published redemption conditions, including any expiry date, eligible purchases and restrictions on combining it with other promotional offers.

6. Winner Selection and Judging Criteria

6.1. This Campaign is a **judged nomination competition and not a random prize draw**.

6.2. Following the closing date, a judging panel appointed by Beds4U will review eligible nominations.

6.3. The winning nomination will be selected based on the following criteria:

- **Sincerity and authenticity:** The genuine and meaningful nature of the nomination story.
- **Demonstrated need:** The circumstances described and why receiving a new bed would be beneficial.
- **Positive impact:** The potential difference that a premium bed package could make in the Nominee's life.

6.4. The winner will not be determined by public voting, social media reactions, likes, shares or the number of nominations received.

6.5. There will be one winning nomination selected for the grand prize.

6.6. Beds4U reserves the right to verify information supplied in a nomination before confirming the winner.

6.7. The judging panel's decision will be final, subject to applicable law.

7. Winner Notification and Prize Acceptance

7.1. Beds4U will contact the winning participant using the email address or telephone number provided in the nomination form.

7.2. Where the winner was nominated by another person, Beds4U may contact the Nominator first to coordinate verification and communication with the Nominee.

7.3. The Nominee must satisfy all eligibility requirements and agree to accept the prize.

7.4. If the winning participant cannot be contacted, eligibility cannot be verified, or the prize cannot be accepted within **seven (7) days** of the initial notification, Beds4U may select the next highest-ranked eligible nomination.

7.5. Beds4U is not responsible for unsuccessful communications resulting from inaccurate contact details provided by entrants or messages being filtered into spam or junk folders.

7.6. The winner announcement is targeted for **22 December 2026**, subject to verification, acceptance and appropriate consent.

7.7. Beds4U may delay the public announcement if additional time is reasonably required to complete the verification or consent process.

8. Nomination Stories, Photographs and Videos

8.1. Entrants retain ownership of the original nomination stories, photographs and videos submitted as part of the Campaign.

8.2. Entrants confirm that they have the right to submit any material included with their nomination and that their submission does not knowingly infringe the intellectual property or privacy rights of others.

8.3. Entrants should not submit photographs, videos or sensitive personal information about another person without an appropriate basis or permission.

8.4. Beds4U may contact entrants to request permission to feature nomination