

Official Rules & Regulations  
**2020 Minnesota State Fair Food Parade**  
**EAT PLAY SLEEP Sweepstakes**

**Presented By:**

State Fair: Minnesota State Fair, 1265 Snelling Avenue N, Saint Paul, MN 55108.  
and

Sleep Number: Sleep Number, 1001 3<sup>rd</sup> Ave S, Minneapolis, MN 55404.

**Sweepstakes Period:** The Sweepstakes begins at 10 a.m. Central Time on Monday, August 10, 2020 and the deadline for entry is at 11:59 p.m. Central Time on Monday, September 7, 2020.

**Prize(s):** Minnesota State Fair Prize Package, including Grandstand Concert Tickets, and Sleep Number Bed. Prize consists of only the item(s) specifically listed as part of the package.

<b>EAT PLAY SLEEP Prize(s)</b>	
<b>ITEM</b>	<b>VALUE</b>
Sleep Number 360 <sup>®</sup> p5 smart bed, with delivery	\$2,800.00
(2) 2021 State Fair Grandstand Concert Tickets	\$140.00
(2) 2021 State Fair General Admission Tickets	\$30.00
(2) Sheets of 2021 State Fair Mighty Midway/Kidway Ride/Game Tickets	\$50.00
(1) 2021 State Fair Blue Ribbon Bargain Book	\$5.00
Sweet Martha's Cookies delivered to your concert seat	\$20.00
Fairborne Bucks to use at select 2021 State Fair food vendors	\$50.00
(1) 2021 State Fair Parking Credential (PPL)	\$15.00
<b>TOTAL</b>	<b>\$3,110.00</b>

**Number of Prizes:** One (1)

**Approximate Retail Value:** \$3,110

**Eligibility:** This Sweepstakes is open to residents of the fifty (50) United States and District of Columbia who are a U.S. Citizen and at least eighteen (18) years of age on the date of entry submission. No purchase necessary. This Sweepstakes is void in all other jurisdictions and where prohibited or restricted by law. Employees and directors of the Minnesota State Fair ("State Fair") or Sleep Number ("Sleep Number"), their immediate family members or individuals residing in their households, as well as their respective parent and subsidiary companies or advertising, promotion or production agencies are not eligible to participate or enter.

**How to Enter:** To enter, register online at <https://minnesota-state-fair.wishpondpages.com/enter/>. Limit one (1) entry per email address. Additional entries available by sharing the link on social media or by email. By registering, entrants agree to receive periodic marketing and solicitation emails from the State Fair and/or Sleep Number but may opt out of such emails at any time.

**Winner Selection:** Winner will be determined from among all eligible entries received by way of a random drawing conducted by the State Fair on Tuesday, September 8, 2020. Odds of winning depend on the number of entries received. Winner will be notified by email or phone on the drawing date. The State Fair will make up to three (3) attempts to contact winner. If a winner cannot be contacted after three (3) attempts, they forfeit the prize and the prize may be awarded to an alternate winner. Decisions of the judges are final and binding.

**Claiming a Prize:** Winner may claim their prize by responding to the Minnesota State Fair during normal business hours (Monday through Friday, 8 a.m. to 4:30 p.m.) within seven (7) business days of the date they are notified that they won. Winner must verify their eligibility as a qualified winner and e-sign a Publicity and Liability Release. Failure to comply with this deadline shall be deemed to be a forfeiture of a winner's right to claim their prize and a new winner will be drawn. Winner must verify and prove their qualification by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card, photo identification and address verification). Once winner is verified, they will receive a coupon from both Sleep Number and the MN State Fair to redeem each portion of the package within an allotted time period.

**General Rules:** The State Fair is not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated or misdirected entries, entries not received by the deadline or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in this Sweepstakes, or other hardware, software or technical errors of any kind, including injury or damage to a person's computer related to or resulting from participating in this Sweepstakes. State Fair assumes no responsibility for undeliverable emails resulting from any active or passive email filtering by a user's Internet service provider and/or insufficient space in a user's email account to receive email.

State Fair reserves the right to cancel or modify the Sweepstakes (or any portion thereof) if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug or other technical problem corrupts the administration, security or proper administration of the Sweepstakes. If the Sweepstakes is cancelled, winners will be determined from among all eligible entries received prior to the date/time of termination.

This Sweepstakes is subject to all applicable federal, state and local laws and regulations. Any attempt by an individual to deliberately damage any web site or undermine the legitimate

conduct of this Sweepstakes is a violation of criminal and civil law, and should such an attempt be made, State Fair reserves the right to seek damages from any such individual to the fullest extent of the law.

By participating in this Sweepstakes, entrants release State Fair and Sleep Number from any claims or causes of action whatsoever that may arise, including, but not limited to, injury, loss or damage to persons and/or property arising in whole or in part, whether direct, compensatory, incidental, consequential or indirect, from their participation in this Sweepstakes, their acceptance, possession, use or misuse of any prize, or any prize-related activity. By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and Regulations and accept any decision(s) of the Sweepstakes judges as final. Except where prohibited by law, by accepting a prize, winners agree that State Fair, Sleep Number and their related and affiliated companies may use the winner's name, address, photograph, videotape, likeness and/or prize information for advertising, publicity and promotional purposes, use any statements made by or attributed to a winner relating to State Fair and Sleep Number or this Sweepstakes, and grant to State Fair and Sleep Number any and all rights to said use without further notice and/or compensation, except where prohibited by law.