

#AcneFreeLife Sweepstakes

Official Rules:

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. INTRODUCTION:

During the period beginning at 12:00:00 PM Eastern Time ("ET"), August 14, 2017 and ending at 12:00:00 PM (ET), September 11, 2017 (the "Sweepstakes Period"), AcneFree ("Sponsor") will offer the #AcneFreeLife Sweepstakes (the "Sweepstakes"), which will consist of a Grand Prize Drawing ("Grand Prize Drawing") and Weekly Drawings ("Weekly Drawings"); and will be governed by these official rules ("Rules"). The Weekly Drawings will take place through five (5) Entry Periods ("Weekly Entry Periods") as further described in Rule 5. Entry into a Weekly Drawing will also result in the entrant's automatic entry into the Grand Prize Sweepstakes. Entrants are subject to the Rules when entering the Sweepstakes. Rebel Gail's ("Administrator") computer is the official time-keeping device for the Sweepstakes.

2. Eligibility:

- The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are 13 years of age or older at the time of entry. By entering the Sweepstakes, you represent and warrant that you either (i) are age 18 or older, or; (ii) are the parent or legal guardian of a minor at least thirteen (13) years old and have the legal right to consent to and do hereby consent to these Official Rules on behalf of that minor (each such individual an "Entrant"; if the parent or legal guardian of the minor, the parent and/or legal guardian and the minor are collectively the "Entrant").
- Employees of AcneFree, its parent company, affiliates, subsidiaries, advertising agencies, promotion agencies (including Rebel Gail), and suppliers, (collectively the "Sweepstakes Entities"), and immediate family members (spouse, parents, siblings, and children) and/or those living in the same household of Sweepstakes Entities are not eligible to participate or win prize(s) in the Sweepstakes.
- The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

3. SPONSOR: AcneFree®, 10 Hudson Yards, New York, NY 10001.

ADMINISTRATOR: Rebel Gail, 153 W 27th Street, Suite 202, New York, NY 10001.

4. Agreement to Rules:

By participating, you the Entrant (“You”) agree to be fully, unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of the Sponsor and the Administrator (the independent judging agency) as final and binding, as they relate to the content of this Sweepstakes.

5. WEEKLY DRAWINGS ENTRY PeriodS:

- All entries will be accepted online starting August 14, 2017 at 12:00:00 PM (ET) and until September 11, 2017 at 12:00:00 PM (ET).
- First Entry Period - To be eligible for a chance to win a Weekly Prize in the first Weekly Drawing of the Sweepstakes Period must be received between August 14, 2017 at 12:00:00 PM (ET) and August 15, 2017 at 11:59:59 AM (ET).
- Second Entry Period - To be eligible for a chance to win a Weekly Prize in the second Weekly Drawing of the Sweepstakes Period, entries must be received between August 15, 2017 at 12:00:00 PM (ET) and August 22, 2017 at 11:59:59 AM (ET).
- Third Entry Period - To be eligible for a chance to win a Weekly Prize in the third Weekly Drawing of the Sweepstakes Period, entries must be received between August 22, 2017 at 12:00:00 PM (ET) and August 29, 2017 at 11:59:59 AM (ET).
- Fourth Entry Period - To be eligible for a chance to win a Weekly Prize in the fourth Weekly Drawing of the Sweepstakes Period, entries must be received between August 29, 2017 at 12:00 PM (ET) and September 5, 2017 at 11:59:59 AM (ET).
- Fifth Entry Period - To be eligible for a chance to win a Weekly Prize in the fifth and final Weekly Drawing of the Sweepstakes Period, entries must be received between September 5, 2017 at 12:00:00 PM (ET) and September 11, 2017 at 12:00 PM (ET).
- All eligible, non-winning weekly entries received during the Sweepstakes Period will be retained for subsequent Weekly Drawings of the Sweepstakes Period; and all eligible entries will be retained for the Grand Prize drawing.

6. ENTRY GUIDELINES – HOW TO ENTER:

- To enter the Weekly Drawings, visit <https://rebrand.ly/AcneFree> (“Website”) and complete the official entry form by entering your first name, last name, and your email address and click “ENTER” where indicated.
- After submitting a properly completed official entry form, you may earn one (1) additional entry for successfully completing each of the following actions:
- Using the Entry Form to ‘follow’ the official AcneFree account on Instagram, @AcneFree
- Using the Entry Form to ‘like’ the official AcneFree page on Facebook, @AcneFree

You can complete these activities by clicking the buttons on the Entry Form. If not completed via the Entry Form, no additional entry/entries will be received for following/liking the official AcneFree account/page on Instagram or Facebook.

- You can gain a total of three (3) potential entries for the Sweepstakes Period – one (1) by entering name and email address, one (1) by using the form to ‘follow’ the @AcneFree account on Instagram, and one (1) by using the entry form to ‘like’ the @AcneFree page on Facebook.
- You may not enter more times than indicated by using multiple email addresses, identities, or devices in

an attempt to circumvent the Rules. If You use fraudulent methods or otherwise attempt to circumvent the Rules, all of your entries will be voided and You will be disqualified from the Sweepstakes.

Grand Prize Drawings Entry: Your entry during the Sweepstakes Period will automatically enter you into the Grand Prize Drawings.

Entries will be deemed made by the authorized account holder of the email address entered. Additional entry/entries will be deemed made by the individual who submitted the base entry used to receive additional entry/entries. The “authorized account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries must be received by the closing of the Sweepstakes Period, as outlined in Rule 5.

Further Entry Conditions: Proof of submission of an entry does not constitute proof of receipt or proof of entry by Sponsor. Should Sponsor acknowledge receipt of entry, such acknowledgement does not constitute any representation as to eligibility for the Sweepstakes, notification of selection as a Potential Prize Winner, nor is it otherwise binding upon Sponsor. By entering, You acknowledge Your compliance with and agreement to be bound by these Official Rules and the Sponsor’s decisions, as well as those of Administrator.

Determination of compliance with Entry Guidelines and these Official Rules will be in the sole discretion of the Sponsor and Administrator.

7. Prizes / APPROXIMATE RETAIL VALUES (ARV) / ODDS:

A total of fifty (50) AcneFree 24 Hour Acne Clearing System (“AcneFree Systems”) will be given away as Weekly Prizes during the Weekly Sweepstakes - ten (10) Prizes each Weekly Entry Period, and three (3) Grand Prizes will be awarded at the end of the Sweepstakes as detailed below.

Weekly prizes:

- #1 - Ten (10) winners of AcneFree Systems prizes will be randomly selected on August 15, 2017 and prize shipped on or about August 22, 2017.
 - #2 – Ten (10) winners of AcneFree Systems prizes will be randomly selected on August 22, 2017 and prize shipped on or about August 29, 2017.
 - #3 – Ten (10) winners of AcneFree Systems prizes will be randomly selected on August 29, 2017 and prize shipped on or about September 5, 2017.
 - #4 – Ten (10) winners of AcneFree Systems prizes will be randomly selected on September 5, 2017 and prize shipped on or about September 12, 2017.
 - #5 – Ten (10) winners of AcneFree Systems prizes will be randomly selected on September 12, 2017 and prize shipped on or about September 19, 2017.
- The Approximate Retail Value (“ARV”) of the Weekly Prizes is \$20 per unit, with a total ARV of \$1,000 for the Sweepstakes period.
 - Weekly Prize Winners are not eligible to win any additional Weekly Prizes within the Sweepstakes Period. There is a limit of one (1) Weekly Prize per person.

Grand Prizes:

Three (3) grand prizes (“Grand Prizes”) will be awarded to three (3) individual Grand Prize Winners and will each include:

- Twelve (12) AcneFree 24 Hour Acne Clearing Systems
- One (1) American Express** gift card prepaid with a value of \$1,000

The Grand Prizes will be selected on September 14, 2017 and will be shipped on or after September 28, 2017, subject to Grand Prize Winners’ timely completion and return of Winner documentation as per Rule 8 below.

The Approximate Retail Value (“ARV”) of each Grand Prize is \$1,240. The total ARV of Grand Prizes is \$3,720.

The total ARV of all Sweepstakes Prizes is \$4,720.

Odds of winning a Weekly Prize depend on the total number of eligible entries received for each respective Weekly Entry Period; Odds of winning a Grand Prize depend on total number of eligible entries received for the Sweepstakes Period. In the unlikely event there are no eligible entries received for a Weekly Entry Period, the prizes for that Weekly Period will not be awarded.

**No endorsement, sponsorship or authorization is intended or implied. Used solely for prize identification purposes.

- The Sponsor shall solely determine the specifics of the prize. No cash equivalents or other prize substitution shall be permitted except at Sponsor’s discretion and for gift card element of Grand Prize, where required by law.
- Prizes are nontransferable. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted.
- In the event that the Prize or any component of the Prize cannot be awarded as described for any reason, Sponsor reserves the right to substitute another prize or component of the prize of equal or greater value, without liability.
- Prizes will only be shipped to a street address in the fifty (50) United States or the District of Columbia. Any costs and expenses associated with Prize acceptance and use not specified herein as being provided are at Winners’ sole responsibility.
- Acceptance of prize constitutes permission for the Sponsor to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

8. Winner SELECTION AND REQUIREMENTS OF POTENTIAL WINNERS:

- Winners will be selected by Random Selection under the supervision of the Administrator.
- All potential Weekly Winners will be notified by Email. Potential Weekly Winners will be selected and thereafter notified on or about the 2nd day following the closing of that week’s Sweepstakes.
- If a potential Weekly Winner is determined by Sponsor or Administrator to be ineligible to participate in this Sweepstakes, declines the prize, or does not respond to Sponsor’s correspondence within 48 hours from time of contact for any reason, the

Potential Weekly Winner will be disqualified, forfeiting prize without compensation of any kind.

- In the event that a potential winner of a prize valued at more than \$25 is disqualified for any reason, Administrator may select an alternate winner in a random drawing from among all remaining eligible entries, up to three (3) alternates, if time permits. If all potential alternate winners of a prize are disqualified, no further drawings will take place and that prize will not be awarded. Unclaimed prizes valued at \$25 or less will not be awarded.
- A potential Weekly Winner becomes a “Weekly Winner” only after verification of eligibility by Administrator.
- The Potential Grand Prize Winners will be selected by random drawing on or about September 14, 2017 and thereafter notified via email.
- The Potential Grand Prize Winners (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to complete an Affidavit of Eligibility, a Liability Release and Publicity Release (where legal) in accordance with the instructions listed in the notification correspondence.
- If a Potential Grand Prize Winner is determined by the Sponsor to be ineligible to participate in this Sweepstakes, declines the prize, does not respond to Sponsor’s correspondence within 48 hours for any reason, fails or refuses to sign and return the required documentation within four (4) days of date indicated thereon for any reason, or if a Potential Grand Prize Winner otherwise fails to fully comply with these Official Rules, he/she will forfeit the Grand Prize without compensation of any kind.
- In the event that a Potential Grand Prize Winner is disqualified, Administrator will select an alternate Potential Grand Prize Winner in a random drawing from among all remaining eligible entries. In the event that a Potential Grand Prize Winner is disqualified, Administrator will attempt to select an eligible Grand Prize Winner up to three (3) additional times.
- A Potential Grand Prize Winner becomes a “Grand Prize Winner” only after verification of eligibility by Administrator. All completed documentation must be received before Grand Prize is awarded.
- Sponsor shall have no liability for any Winners’ failure to receive notices due to classification as “spam” junk e-mail or other security settings, or for Winners’ provision of incorrect or otherwise non-functioning contact information.
- Sponsor will not be liable for undeliverable prizes due to invalid or incomplete shipping address or otherwise.
- Receipt by Winner of the Prize(s) offered in this Sweepstakes is conditioned upon compliance with any and all federal, state, and local laws and regulations. Any violation of these Official Rules by Winner (as determined in Sponsor’s/Administrator’s sole discretion) will result in Winner’s disqualification as Winner of the Sweepstakes, and all privileges as Winner will be immediately terminated and Sponsor shall have no liability to such Winner under any legal theory.
- For the names of the Winners, available after 10/15/2017, send a stamped, self-addressed #10 envelope to Rebel Gail, 153 W 27 Street, Suite 202, New York, NY 10001, to be received by 11/15/2017.

9. TAX INFORMATION:

All federal, state, local, and other taxes on Prizes and any other costs and expenses associated with Prize acceptance and use not specified herein as being provided, are the

sole responsibility of the applicable Winner. A 1099 tax form (preceded by a W9 Form) will be issued to the Grand Prize Winners reflecting the value of Grand Prize or the composite value of Grand Prize and Weekly Prize, as applicable.

10. Rights Granted by You:

By participating in the Sweepstakes, You hereby expressly grant to the Sponsor and its respective designees all rights to publish, broadcast or otherwise use Your name, likeness (photographic or simulated), and state of residence in any media whatsoever throughout the world, including, without limitation, for any and all advertising, promotion and other purpose of trade (“Advertising”), including a Winners’ list (if applicable), without any kind of compensation or permission, except where prohibited by applicable law. Sponsor and/or its licensors shall own all copyright, trademark or other intellectual property rights to such Advertising, and each Entrant hereby disclaims and waives any claim of right to such Advertising as well as any possible claims of misuse of such Entrant’s name, likeness or voice under contract, tort or any other theory of law.

11. Limitation of Liability:

By entering, You agree to release and hold harmless Sponsor and its parent company, subsidiaries, affiliates, subsidiaries, advertising and promotion agencies (including Administrator), partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) Your participation in the Sweepstakes and/or Your acceptance, possession, use, or misuse of any Prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes; (v) electronic or human error in the administration of the Sweepstakes or the processing of entries.

12. Disputes:

This Sweepstakes is governed by the Laws of the State of New York, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, to the fullest extent permitted by law, You agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a US federal or state court located in the State of New York. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, consequential, or other damages, including attorney’s fees, other than participant’s actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes, if any). You further waive all rights to have damages multiplied or increased or to any other forms of relief.

13. Privacy:

AcneFree respects Your right to privacy and is committed to maintaining Your trust by protecting personal information collected about You.

For more information regarding the manner of collection, use and disclosure of personal information in conjunction with the Sweepstakes, please refer to AcneFree's Privacy Policy, [accessible at http://www.acnefree.com/Privacy-Policy](http://www.acnefree.com/Privacy-Policy)

14. GENERAL:

- Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes should virus, bug, non-authorized human intervention, fraud, or other cause beyond Sponsor's control corrupt or affect the administration, security, fairness, or proper conduct of the Sweepstakes. In such case, Sponsor may select the Winner(s) for affected random drawing(s) from all eligible entries received for such affected random drawing(s) prior to and/or after (if appropriate) the action taken by Sponsor or otherwise in a manner determined by Sponsor to be fair, appropriate and consistent with these Official Rules. Notice of such action by Sponsor will be posted on AcneFree's social media channels and/or at <https://rebrand.ly/AcneFree>.
- Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Official Rules. Sponsor has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by these Sweepstakes Official Rules (see Rule 6 above); or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an Entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law.
- In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials or online communications and the terms and conditions of the Official Rules, these Official Rules shall prevail, govern and control. Sponsor not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or the awarding of Prizes.

15. RELEASE OF LIABILITY:

- The Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram. By entering this Sweepstakes you understand that you are providing your information to the Sponsor and the third parties it has engaged to assist it in administering the Sweepstakes and not to Facebook or Instagram. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not to Instagram, Facebook or any other party.
- The owners and operators of Instagram and Facebook are completely released from all liability in conjunction with this Sweepstakes.

16. CONCLUSION

By participating in the Sweepstakes, You, the Entrant, have affirmatively reviewed, accepted, and agreed to these Official Rules.

These Official Rules may not be reprinted or republished in whole or in part without the prior written consent of Sponsor. All rights are reserved.

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